

# THE MILITANT

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Dear Comrades:

We did well on new subscriptions for The Militant in June, selling more than any other month except April, and 77 of these were four month introductory or one year subs. Chicago has taken the lead this month, with 64 new subs, followed by New York with 54, Berkeley with 46, and Detroit with 44. Berkeley and Boston have both boosted their subscription sales, and are now among the top five branches with over 100 new subs since January.

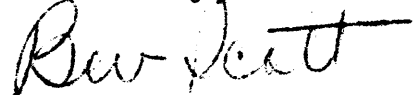
We have already received 31 subscriptions from people who clipped out the sub coupon after having read one of the special issues of The Militant on France, and we're hoping to receive many more in the next weeks. Berkeley reports that comrades have been able to sell a number of subs when on street sales, to people who like our coverage of the French events.

Chicago has found an easy way to pick up a few more subs. On the back of their leaflets announcing demonstrations and meetings in support of France, they mimeographed a sub blank, as well as boxes for people to check if they want more information on the YSA, classes, etc. And several branches have run a sub blank as part of their campaign newsletters. We occasionally receive subs from these efforts, so other areas should try such appeals.

Reminder: Please send in a note each week on when your bundles and subs are arriving. Only a few branches are now doing this, and we want to figure out the delivery pattern for all areas.

Another note: Chicago has noticed that the stamps on their Militant bundles are often not cancelled. They have torn them off and returned them to us for credit. We'll give any branch 2/3 credit against their bills for returning uncancelled, useable stamps.

Comradely,



Bev Scott  
Business Office